

# John O'Laughlin

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## Director - Creative Services, Web Site Design & Development Multimedia Specialist / Promotion and Marketing Manager

### SKILLS

Flash, ActionScript, Project Management, Motion Graphics, Premiere, After Effects, Avid, Final Cut Pro, Vegas, Dreamweaver, HTML, CSS, Photoshop, Illustrator, JavaScript, Web 2.0, Wikis, SharePoint, LCMS, LMS, Producer, Writer, Editor

### 25 Years Industry Experience Leading Creative Teams

<b>EOTA</b>	Multimedia Specialist	Oct. 07 – present	Albuquerque, NM
<ul style="list-style-type: none"><li>Rich media content developer using Flash, ActionScript, Premiere and Dreamweaver for 90 online courses</li><li>Led team to research and deploy a Section 508 and SCORM compliant Learning Content Management System</li><li>Developed and deployed Continuity of Operations Training for 100,000 students on Plateau platform LMS</li></ul>			
<b>OLAUGHLIN CONSULTING</b>	Media Consultant	July 06 - Oct. 07	Albuquerque, NM
<ul style="list-style-type: none"><li>Developed video productions, websites and digital media solutions</li></ul>			
<b>KOAT-TV, KOAT.com</b>	Integrated Marketing Manager	June 05 – July 06	Albuquerque, NM
<ul style="list-style-type: none"><li>Trained marketing executives on Internet and multimedia programs</li><li>Created Internet and multimedia productions for local station and 70 Internet Broadcasting affiliates</li></ul>			
<b>Metro Networks / Westwood One</b>	National Director of Marketing	Feb. 04 – June 05	Denver, CO
<ul style="list-style-type: none"><li>Developed multimedia presentations for marketing executives and clients</li></ul>			
<b>KDVR-TV, KWGN-TV</b>	Director, Creative Services, Internet	June 94 – Feb. 04	Denver, CO
<ul style="list-style-type: none"><li>Led creative team of producers and designers to create multimedia productions</li><li>Launched highest rated programs for movies, events, shows and news</li><li>Served on network advisory councils for Internet, Promotion and Programming</li><li>Created 3-D and 2-D animation and graphics packages for re-branding initiatives</li></ul>			
<b>WTTV-TV</b>	Manager, Promotion & Marketing	Jan. 89 – June 94	Indianapolis, IN
<b>WESH-TV</b>	Manager, Promotion & Marketing	Oct. 88 – Jan. 89	Orlando, FL
<b>WRAL-TV</b>	Senior Writer Producer	June 86 – Oct. 88	Raleigh, NC
<b>Christensen Creative Advertising</b>	Director of Production, Media Buyer	July 85 – June 86	Salt Lake City, UT
<b>Hunt/Vincent Advertising</b>	Director of Production, Media Buyer	Oct. 82 – July 85	Lakewood, CO

### EDUCATION

<b>Walden University</b>	<b>Ed.D, Education,</b> Higher Education and Adult Learning	Aug. 12	Minneapolis, MN
<b>University of New Mexico</b>	<b>MA, Education,</b> Instructional Technology	Dec. 08	Albuquerque, NM
<b>University of Colorado</b>	<b>BS, Journalism,</b> Broadcast Production Management	Dec. 83	Boulder, CO

### INSTRUCTOR - MULTIMEDIA / DESIGN / ANIMATION

<b>ITT Technical Institute</b>	Instructor	July 06 – present	Albuquerque, NM
<b>Westwood College Online</b>	Instructor, Course Developer, SME	Jan. 07 – present	Denver, CO
<b>Central New Mexico Community College</b>	Instructor, Course Developer, SME	Mar. 07 - present	Albuquerque, NM
<b>University of New Mexico Continuing Ed.</b>	Instructor, Course Developer, SME	Jan. 07 - Dec. 08	Albuquerque, NM